

# ANTHONY DUFFY

## AGILE PROJECT MANAGER (CSM)



phone +1.416.844.3775  
mail info@anthonyduffy.ca  
web anthonyduffy.ca

### PERSONAL STATEMENT

I'm an experienced and dedicated Project Manager specialising in digital projects. I employ excellent communication skills to determine client expectations and illicit strong client-team relations. I thrive on staying 2-3 steps ahead of the pipeline to ensure projects are delivered on time and within budget. Originally rooted in waterfall principles, I've went full agile.

### EDUCATION

I've recently completed a postgraduate degree at the Centre for Digital Media. As a Project Manager and Scrum Master, I was engaged in bringing projects from zero to hero—from the design brief to the product delivery.

 2016-2018

#### MASTER OF DIGITAL MEDIA [4.09 GPA]

University of British Columbia (CDM), Vancouver, Canada

Internationally recognized, industry affiliated professional working degree, engaging students in the development of digital media products through hands-on client projects.

 2011-2015

#### B.A. MEDIA, INFORMATION & TECH. [w/ dist.]

Western University, London, Canada

A specialised programme exploring technology, social media and internet applications and their affect on society and human behaviour.

### WORK EXPERIENCE

With a diverse background in management, public speaking, writing, teaching, web development, e-commerce and technology deployment, my experience culminates as a versatile digital project manager.

 2017+

#### DIGITAL PROJECT MANAGER

Mercedes-Benz Canada (Fuel-Cell Division), Burnaby, Canada

Managed a project to create an 80 point digital touch table for Mercedes-Benz's contribution to the Germany pavilion displayed at the Canada 150 celebrations in Ottawa, Canada.

#### SCRUM MASTER

Telus Digital, Vancouver, Canada

Facilitated the agile process amongst a team of engineers, designers and developers, towards redesigning the bundle builder process on telus.com

 1999-2016





**IT SENIOR TECHNICIAN AND TRAINER** AON, Toronto, Canada

**IT HELPDESK MANAGER** Ogilvy, Toronto, Canada


**IT TRAINER** ESDC (Govt. of Canada), Toronto, Canada

### PERSONAL SKILLS



#### PROGRAMMES

CMS (Joomla/Wordpress)   
Adobe Dreamweaver   
Adobe InDesign   
Adobe Premiere   
Adobe PS & AI 

#### OTHER

G Suite   
Google Analytics   
cPanel & WHM   
HTML 

#### LANGUAGES

English   
Arabic 

### RECOGNITIONS

#### PRODUCT DEPLOYMENT (2017)

Mercedes-Benz and Telus projects shipped and deployed by clients.

#### UNDERGRAD. JOURNAL AWARD

Published research work on: Web 3.0 - The Digital Prison.

#### GRAD. WITH DISTINCTION (2015)

Graduated with distinction (B.A. Media, Information & Tech.) scoring in the top 5 percentile.

#### NON-PROFIT ORG. DEVELOPMENT

20 years of service utilising web technologies to support and fund an inner city non-profit organisation in Toronto, Canada.

### REFERENCES

#### AL SINOY

Producer, Agile Coach  
Centre for Digital Media, Vancouver, Canada

#### VIVEK RAVICHANDRAN

QA and Dev., Best Buy, Vancouver, Canada